## Why We Need Pamphlets

everything you need to know right here in this pamphlet

what pamphlets are
why you should read one
how you can write one
where you can go
when you want to get one

Take a minute and look inside,
read a little and then decide
What you think
and what you do
can make a difference
if you want it to

Rise up!
Write a pamphlet!
Read a pamphlet!
Become a pamphleteer!

## Why We Need Pamphlets

You and me, we get pamphlets all the time. Usually they have to do with some money thing they're advertising. But really, they could be so much more, I mean why don't people just circulate their ideas without money being involved? This isn't so crazy if you think it through, why only just a few centuries ago there were lots of pamphlets going around and the guys who wrote them were known about town as pamphleteers. This was just after the printing press started, and pamphlets became a well known way to reach other people with certain ideas that were not a part of the organized flow. The trouble with the printing press though, you had to run off a whole lot of copies to make each one cheap enough. But now that's not so. Just about everyone has a computer and a printer too, you can run off a pamphlet on a sheet of paper, fold it in thirds and there you are. And the great thing is, you can print them out on an ongoing basis as the need arises. Which means you can have lots and lots of different pamphlets in limited quantities at a very low expense.

It seems hard to believe that we aren't doing this already, it's such a simple thing to do. Is it because we don't have any personal ideas anymore? Or maybe it's because we've been told somehow in an ongoing way (by society let's say) that's it's really much better to receive an idea than to initiate one. A good little

citizen should really pursue some society sanctioned goal, they don't want anyone bringing into play a more personal longing or spiritual remembering. So what I say is let's all make pamphlets! I'll do it if you will (I'll even do it if you don't).

One of the great things about pamphlets is their shortness. I don't know about you. but I know about me and I've always had a lot of ideas that are only just that, ideas - I mean I wouldn't want to write a whole book about them. But short ideas are often dismissed right away at the start. In the everyday world of society we've been told that we have to plan it all out and have lots of backing to carry things through. An idea has to be practical and it really should be profitable too, or so society says. But actually, it seems to me that ideas don't have to be practical at all, and the best ideas I've heard inside are rarely very profitable in an everyday sort of way. But society wants us to go through channels with our ideas. Have someone else publish them and basically change or weed out the ones that don't fit the status quo. They don't want no unsettling styles. I mean there's grammar and spelling and other such stuff you gotta stay in step with and people should be polite to each other (although society hardly ever is).

Personally I think it's more polite to give someone a pamphlet about what you think than to bend their ear or rearrange your position on them so they have to listen to it. I mean why not just hand them a pamphlet and then, if they're a reasonable person, they'll read it and consider it. Or throw it away. Cause you can throw away a pamphlet you see, and that's a good thing because ideas should really just come and go without attachment. They're only meant to be passed along, communicated from me to you, from you to you or from you to me, they don't really need to become a line of product for us to buy. I think handing pamphlets out on street corners would be really interesting if the pamphlets were about interesting things. If the pamphlets are creative, it's a good way to encourage creativity in others. And the actual action of handing them out is an intimate thing to do together, something that's given from me to you that lets you acknowledge from vou to me.

So if you want to see how I made this pamphlet you can check out the pamphlet section on the **territory.org** website. If you have Pagemaker 6.5 or higher I'll send you a template via e-mail. But why do it my way? A pamphlet is very easy to do in any publishing program, so print up your own right away. But still there are those who want to read more before they begin to write. If that's true for you, you might want to visit the mail order section for a full line of pamphlets we offer.

Rise up!
Write a pamphlet!
Read a pamphlet!
Become a pamphleteer!

Here are some other pamphlets you might enjoy reading or writing:

How To be A Pamphleteer
Displaying Your Pamphlet

Anne Of Green Gables' Toe A Genuine Canadian Relic

The Fuddle-Duddle Rose A Genuine Canadian Relic

The Flyfob
~ a milenium fashion ~

How To Build And Sail A Territory Boat

Sailing Away With The Great Pirate Chief

The Secret Shrines Of Toronto

Secret Doghouses of Tibet

How The Wasp Builds Its Nest

How To Be A Territory Orphan

The Territory Safe Deposit

Meet the Staff at the Territory Bank

These titles & more available on www.territory.org

If you want to find out more about

## Pamphlets and Pamphleteers

go online anytime at www.territory.org

read a pamphlet write a pamphlet

You know you want to!